Economic Impact of the Horse Industry

IN THE UNITED STATES

Total Value Added to the US Economy: $122 billion

Direct Contribution to GDP: $50 billion

Total Employment Impact: 1,744,747 Jobs

Direct Employment Impact: 988,394 Jobs

7.2 million horses in the United States

#1 767,100 horses

#2 534,500 horses

#3 387,100 horses

In total, 30.5% of households—or 38 million—contain horse enthusiasts.

Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a $215 billion economic impact

1,370,000

80.9 million acres of land in the United States used for horse-related purposes.

Number of U.S. residents volunteering their time for horse-related activities.
ECONOMIC IMPACT
The Racing Sector
supports 472,320 jobs
adds $36 billion in value to the economy
Racing Sector Total Economic Impact of: $63 billion

The Competition Sector
supports 417,070 jobs
adds $28 billion in value to the economy
Competition Sector Total Economic Impact of: $50 billion

The Recreation Sector
supports 273,256 jobs
Recreation Sector Total Economic Impact of: $31 billion

Equine Therapy
supports 9,556 jobs
adds $263 million in value to the economy

Equine Rescues & Sanctuaries
adds $42 million in value to the economy
Working Horse Sector Total Economic Impact of: $7.9 billion
Working Horse Sector supports 70,733 jobs
adds $4.5 billion in value to the economy

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